

Merry Christmas

Christmas Sale of Suits, Dresses, Coats and Skirts

We have marked every garment down to Cost and below---You can now buy your winter needs and save from 30% to 50% of prices prevailing two months ago.

Coats of extra fine Salts Pico Plushes
Today's prices:
\$17.50 to \$23.75
Other styles of Bolivia Cloth \$15.00
as low as

JUST RECEIVED
A new shipment of

Misses Coats

bought at half the regular price. You can also save

50%

ON THESE

Dresses and Suits

At \$12.75 to \$26.50
Former price \$18 to \$45

We received a new shipment of Silk and Wool Dresses this week. These too will be included at above prices.

Carrizozo Trading Co.

QUALITY FIRST

PHONE 21

THEN PRICE

Christmas Suggestions

GIFTS
OF
CHEER



FOR ALL
THE
YEAR

Headquarters for Santa Claus

Our Toy Department is now at its best we ask you to come, bring the Children. We have toys of all kinds and our prices are the lowest

GIVE SOMETHING USEFUL
SOMETHING TO WEAR

FOR HER

Silk Underwear
Silk Hose
Silk and Wool Sweaters
Silk and Kid Gloves
Silk Waists
Scarfs, the very latest
Handkerchiefs in Xmas Boxes
New Line of
Ladies' Hand Bags

FOR HIM

Neckwear, Fancy Kind
or Silk Dress Ties
Hosiery, Silk and Fiber
Handkerchiefs, all kinds
Gloves, Silk and Kid
Shirts, Elegant Silk
and Beautiful Madras
Hats and Caps
Sweaters of all kinds

We are giving special reductions on all Ladies' Men's and Boys' Ready to Wear. Our prices are always the lowest.

ZIEGLER BROTHERS

LOCAL AND PERSONAL MENTION

W. I. Broocke of Alto was a business visitor Thursday.

Luff's Superior Chocolates, 65c per lb. at the Pure Food Bakery.

Mr. and Mrs. Wm. Titaworth were Carrizozo visitors last Sunday.

Chocolate Dipped Nuts of all kinds; finest ever - Pure Food Bakery.

Mr. and Mrs. S. R. Beecroft motored over to Capitan last Sunday.

Miss Helen Rolland will spend the holiday season with the home folks.

Oh Boys! For your Girls—Our 5-pound Box Specials in Candies—Pure Food Bakery.

Miss M. Conaway of Upland, Nebraska, is visiting her niece, Mrs. O. S. Stearns.

Francis E. Lester, Grand Master of the Masonic order, passed through here Monday on his way to Roswell.

Send in your orders for Fruit Cake and Christmas Cakes of all kinds - Orders will be given prompt and careful attention.

Thomas Carr, the courteous, accommodating ticket agent at the local station, spent Saturday and Sunday in El Paso.

Our 1½ and 2 pound boxes of Luff's choice Candies are delicious - Try them and see—Pure Food Bakery.

Don't go shopping with a foreign catalog under your arm. Our merchant's goods are the best and prices cheapest.

Mrs. J. T. Stone brother and sister, came down from Corona Monday, transacted some business and returned Monday evening.

Miss Marguarite Sweet spent the week-end in El Paso and remained for a few days of the present week among relatives and friends.

Bear in mind the "Four Horsemen of the Apocalypse," at the Crystal Theatre Feb. 1 and 2. 12 reels will be run and the picture will be the best ever seen here.

George Williams, nephew of Mr. and Mrs. R. W. Dozier, arrived here this week from Pittsburgh, Kansas, to spend the holidays with his relatives.

Rev. Blacklock of the Baptist Church is in Des Moines, N.M., arranging to bring his family to Carrizozo. They will reach this place so that the pastor may conduct services on Sunday.

Mrs. Clarence Spence and daughter Florence arrived here the early part of this week from El Paso, where Miss Florence has been receiving medical treatment for a local ailment.

Judge Mechem, attorneys Col. Prichard, H. B. Hamilton, Lawson, and Court Stenographer Paul Brandiger were here Monday attending to some legal business of a minor nature.

Acting on the suggestion of the Outlook, that the Chamber of Commerce meet with the Carrizozo Woman's Club, a joint meeting is being held at the Lutz hall this afternoon, to discuss National Park matters and other things of interest to our city. The particulars of this important meeting will appear next week.

CARRIZOZO OUTLOOK
Right in the HEART of BUSINESS CENTER.—DROP IN.

Read the Christmas ads of our merchants; read them carefully. They tell of the many bargains in store for you—Buy at home.

Be sure to attend the Red Cross dance Saturday night at the Lutz Hall.

ANDREW CARNEGIE was one of America's foremost financiers.

He made his first Thousand Dollars by saving it, not by looking around for speculative wind-falls.

Thrift is the foundation of practically all fortunes.

Start now and save systematically. Make this your best financial year.

Have a bank account.



The First National Bank

"Try First National Service"

CARRIZOZO, NEW MEXICO



Speaking Frankly

Our Bank advertises regularly because we want you all to learn a bit the advantages we have to offer you, and also because we are anxious to build up a strong financial institution, one that will be a credit to this part of the state.

We want more accounts, for in that way our business grows. The stronger our Bank becomes, the better we are able to serve you. Our interests are mutual. We want you to consider OUR bank as YOUR bank. We are sure to feel that way about it once you are a customer. Possibly we can't please everybody, but we are always willing to TRY.

THE EXCHANGE BANK

Established 1892

CARRIZOZO, NEW MEXICO

THE LINCOLN STATE BANK
Wishes Everybody A Merry Xmas And A Happy New Year
"BANK WITH US—GROW WITH US"